



where ideas  
**COME TOGETHER**

## POSTAL CODES AND ACRONYMS

<b>EDDM</b>	Every Door Direct Mail	USPS program that allows flats to be mailed at a discounted rate to selected carrier routes without names, addresses, or a postal permit
<b>MERLIN</b>	Mail Evaluation Lookup Instrument	Checks readability and all certifications below and assigns penalties for non-compliance
<b>CASS</b>	Coding Accuracy Support System	Appends and verifies carrier routes and plus four codes
<b>PAVE</b>	Presort Accuracy Verification and Evaluation	Validates the accuracy of your presorting and presorting software.
<b>LACS</b>	Latest Address Certification System	Updates zip code and street name changes
<b>NCOA</b>	National Change of Address	Updates people and companies who moved, died, went out of business or requested a vacation hold or forwarding order.

### DECODING YOUR ZIPCODE

<b>3</b>	<b>ADC</b> Area Distribution Center	Least discount No mail entry Wide distribution
<b>30</b>	<b>NDC</b> Network Distribution Center	Significant discount Regional distribution
<b>303</b>	<b>SCF</b> Sectional Center Facility	Good discount City wide distribution
<b>30340</b>	<b>DDU</b> Destination Delivery Unit	Discount and entry only on flats Town or suburb wide distribution
<b>30340 C001</b>	Carrier Route	Lowest possible postage 500-700 address distribution